

## **ABOUT HOPE GROWS**

Hope Grows is our annual fundraising dinner and celebration of the joy, hope, and healing found by so many at The Refuge Center for Counseling. This event is our single most important fundraiser that provides us with the support needed to advance our mission of providing affordable, professional counseling services in order to empower, educate, and support individuals, couples and families in need. Our sold out event in 2018 featured musical guest Christian recording artist and songwriter Jamie Kimmett. We also honor a member of the Middle Tennessee community who exemplifies our values with our annual Hope Award. We were honored to present our 2018 Hope Award to Taj and Eddie George.

There were over 300 people in attendance in 2018, and we raised a record-breaking \$161,000. The event will take place on Tuesday October 22, 2019 at The Factory at Franklin in Jamison Hall. We are thrilled to welcome Jars of Clay as our musical guest. The Nashville-based Christian rock band achieved resounding success in the field of Christian alternative rock by infusing creativity with religion, music with scripture, and a distinctive musical style with traditional viewpoints. They broke into mainstream radio, video, and retail in 1996, and sold millions of records since their debut. The band's name was inspired by the II Corinthians 4:7 verse in the Bible that reads, "But we have this treasure in jars of clay to show that this all-surpassing power is from God and not from us." The verse, which refers to the frailty of humanity and our earthly bodies, is also the lyric of the song Four Seven" on the band's debut release.

## **ABOUT THE REFUGE CENTER**

The Refuge Center opened in December 2005 as its founders Amy Alexander and Jennifer Gillett had a strong desire and vision to serve their area of residence—Williamson County—which is recognized as the seventh wealthiest county in the country. Oftentimes, this wealth overshadows those who are in need in this area. To live among great prosperity and to be in need is often to feel invisible. Through counseling, many are able to receive help before a family dispute turns violent, before a teen feels there is no hope for their life, before a couple gives up on their marriage, or before someone turns to drugs to escape their pain. We believe that every individual deserves the opportunity to seek therapeutic resources regardless of their ability to pay.

- Session rate: \$110 per clinical hour, which is well below the industry average. If a client needs our sliding scale, fees range from \$25 to \$110 per session based on income. In 2018, our average fee per session was \$53.00. Session cost: \$81. We must raise almost \$30 for every session.
- Clients served in 2018: 3079 in 23,064 sessions.
  - o County: Williamson County (56%), Davidson (27%), Maury (8.1%), Other (8.9%)
  - Gender: Female (67.3%), Male (32.7%)
  - o Race: Caucasian (87%), African American (5.9%), Hispanic (2.8%), Other (4.3%)
- Age: 0-5 (1.4%), 6-12 (6.1%), 13-19 (11%), 20-54 (75%), 55+ (6.5%)
- Staff: Thirty-one therapists, one psychiatric nurse practitioner, twenty Master's level interns
- Equipped to provide a wide range of professional counseling services, including therapy for anxiety, depression, trauma and addiction, marital therapy, play therapy, grief and loss counseling, family counseling, and therapy for domestic and dating violence, sexual abuse, adolescent behavioral issues, parent training and adoption-related issues.



## Hope Grows 2019 Sponsorship Form



The Refuge Center for Counseling's seventh annual *Hope Grows* fundraising dinner will be held Tuesday, October 22, 2019 at The Factory at Franklin's Jamison Hall.

Name/Title:	Company:				
Mailing Address:	City:	State:			
hone:	Email:				
Yes, we will serve as a sponsor for The Refuge Center fo (select sponsorship level below)	_				
	Legacy Partner	Hope Partner	Wisdom Partner	Courage Partner	Program Sponsor
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Opportunity for company representative to participate in opening remarks at event.	1	-	-	-	-
Company name prominently featured in event press releases	√	1	-	-	-
Opportunity to have a Refuge Center Community Mental Health Education presentation at your company	1	1	<b>√</b>	-	-
Prominent name/logo placement on event-day signage	1	1	1	1	1
Company name and/or logo prominently featured on event invitation	1	1	<b>√</b>	<b>√</b>	-
Name/logo placement on pre-event signage and marketing materials	1	1	<b>√</b>	<b>√</b>	-
Recognition on The Refuge Center for Counseling's website with link to company's website (visible for a minimum of one year)	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	-
Recognition in The Refuge Center for Counseling's enewsletter	✓	1	√	<b>√</b>	-
Recognition in The Refuge Center for Counseling's 2019 Impact Report	<b>√</b>	1	1	1	1
Company mentions on The Refuge Center's Facebook, Twitter, and Instagram pages (the number of mentions is the minimum and may exceed the amount listed)	Four	Three	Two	One	One
Event tickets	Ten (table)	Six	Four	Two	N/A

We are happy to accommodate your wishes for your corporate sponsorship of this event if the above sponsor levels do not meet your needs.

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Please send logos/artwork to Amy Cochran at <a href="mailto:amy.cochran@therefugecenter.org">amy.cochran@therefugecenter.org</a>. In order to ensure recognition on our event marketing materials for logos, please submit this form by August 2, 2019. (\*Program sponsorships deadline is October 11, 2019 for event day materials.)

Method of Payment  ☐ Invoice me for payment at a later date ☐ Check enclosed payable to The Refuge Center for Counseling ☐ Credit Card ☐ VISA ☐ MasterCard ☐ American Express	The Refuge Center for Counseling Attn: Amy Cochran 103 Forrest Crossing Blvd., Suite 102 Franklin, TN 37064			
Name on Card:	For more information, contact Amy Cochran at			
Card #:	(615) 739-1131 or visit www.therefugecenter.org			
CVV#				
Exp. Date:				
Signature:				

Notes: