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The Refuge Center
FOR COUNSELING

Dear friend,

The Refuge Center for Counseling's mission in our community is to offer affordable, professional counseling services to empower, educate, and support individuals, couples and families in need. Our sliding scale-based fee system allows us to serve everyone, no matter their economic situation, and it is supported by grants, fundraising and generous community partners like you. **You can play an important role in our mission by becoming a corporate sponsor of our fifth annual *Hope Grows* event.**

Hope Grows, a fundraising dinner which will be held on **Thursday, October 5, 2017**, at The Factory at Franklin, is a celebration of the hope and healing our clients find at The Refuge Center. We also honor a member of the Middle Tennessee community who exemplifies our values with our annual Hope Award. Last year's Hope Award winner was Tim Corbin, head baseball coach of the Vanderbilt Commodores.

At The Refuge Center, we tell our clients they are not alone. **We certainly cannot raise our 2017 *Hope Grows* goal of \$100,000 alone; we need your help as a partner supporting mental health in our community. In addition to making a tremendous difference in the lives of our clients, your gift as a corporate sponsor will offer you the opportunity to receive special marketing benefits and recognition.** Additional information about these benefits is attached.

We've seen firsthand the life-changing impact of our work, as we've provided over 80,000 counseling sessions since opening our doors in 2005. Through counseling, many are able to receive help before a family dispute turns violent, before a teen feels there is no hope for their life, before a couple gives up on their marriage, or before someone turns to drugs to escape their pain. We believe that every individual deserves the opportunity to seek therapeutic resources regardless of their ability to pay. You can help us provide this opportunity to more members of our community.

I hope we can count on you to partner with us as a corporate sponsor of *Hope Grows* today. Feel free to contact me at amy.cochran@therefugecenter.org or Allena Bell, our Director of Donor Relations, at allena.bell@therefugecenter.org with any questions.

Thank you for your consideration! I look forward to speaking with you soon.

Sincerely,

Amy Cochran
Communications and Special Events Coordinator
(615) 739-1131

P.S. We cannot raise \$100,000 to support mental health programs and services in our community alone! Please join us as a *Hope Grows* corporate sponsor.



ABOUT HOPE GROWS

Hope Grows is our annual fundraising dinner and celebration of the joy, hope, and healing found by so many at The Refuge Center for Counseling. This event is our single most important fundraiser that provides us with the support needed to advance our mission of providing affordable, professional counseling services in order to empower, educate, and support individuals, couples and families in need. We will also present the Hope Award to a member of the community who embodies our mission and values to empower, educate and support those in need.

The event will take place on Thursday, October 5, 2017, at The Factory at Franklin in Jamison Hall. The sold-out event in 2016 featured dinner sponsored by Carrabba's Italian Grill, an online auction, and entertainment by comedian Henry Cho. We presented our 2016 Hope Award to Coach Tim Corbin, head baseball coach of the Vanderbilt Commodores. There were over 300 people in attendance, and we raised a record-breaking \$75,000 in 2016. We want to shatter that goal in 2017.

ABOUT THE REFUGE CENTER

The Refuge Center opened in December 2005 as its founders Amy Alexander and Jennifer Gillett had a strong desire and vision to serve their area of residence—Williamson County—which is recognized as the seventh wealthiest county in the country. Oftentimes, this wealth overshadows those who are in need in this area. To live among great prosperity and to be in need is often to feel invisible. Through counseling, many are able to receive help before a family dispute turns violent, before a teen feels there is no hope for their life, before a couple gives up on their marriage, or before someone turns to drugs to escape their pain. **We believe that every individual deserves the opportunity to seek therapeutic resources regardless of their ability to pay.**

- Session rate: \$100 per clinical hour, which is well below the industry average. If a client needs our sliding scale, fees range from \$25 to \$100 per session based on income. In 2017, our average session fee is \$44.00. Session cost: \$74. We must raise \$30 for every session.
- Clients served in 2016: 2,126 in over 15,000 sessions.
 - County: Williamson County (60.3%), Davidson (23%), Maury (7.9%), Other (8.8%)
 - Gender: Female (65.8%), Male (34.2%)
 - Race: Caucasian (87.6%), African American (6.1%), Hispanic (2.1%), Other (4.2%)
 - Age: 0-5 (1.4%), 6-12 (7.0%), 13-19 (12.0%), 20-54 (71.7%), 55+ (7.1%), NR (.8%)
- Staff: Thirty-one therapists, one psychiatric nurse practitioner, fourteen Master's level interns.
- Equipped to provide a wide range of professional counseling services, including anxiety, depression, addiction, marital therapy, play therapy, grief and loss counseling, trauma, domestic and dating violence, sexual abuse, and adolescent behavioral issues, family counseling, and therapy for parent training, adoption-related issues.

103 Forrest Crossing Blvd / Suite 102 / Franklin , TN 37064 (615) 591-5262 www.therefugecenter.org

Connect with The Refuge Center for Counseling:

[Facebook](#) // [Twitter](#) // [Instagram](#) // [LinkedIn](#) // [YouTube](#) // [eNewsletter](#) // [Pinterest](#)



United Way
of Williamson County

Hope Grows 2017 Sponsorship Form



Name/Title: _____

Company: _____

Mailing Address: _____
Zip Code: _____

City: _____ State: _____

Phone: _____

Email: _____

Yes, we will serve as a sponsor for The Refuge Center for Counseling's fifth annual fundraising dinner, *Hope Grows*.
(select sponsorship level below)

	Hope Partner <input type="checkbox"/>	Wisdom Partner <input type="checkbox"/>	Courage Partner <input type="checkbox"/>
	\$10,000+	\$5,000	\$2,500
Company name and/or logo prominently featured on event invitation	✓	✓	✓
Company name prominently featured in event press releases	✓	-	-
Opportunity for company representative to participate in opening remarks at event.	✓	-	-
Opportunity to have a Refuge Center Community Mental Health Education presentation at your company	✓	✓	-
Prominent name/logo placement on event-day signage	✓	✓	-
Name/logo placement on pre-event signage and marketing materials	✓	✓	✓
Recognition on The Refuge Center for Counseling's website with link to company's website (visible for a minimum of one year)	✓	✓	✓
Recognition in The Refuge Center for Counseling's e-newsletter	✓	✓	✓
Recognition in The Refuge Center for Counseling's 2017 Impact Report	✓	✓	✓
Company mentions on The Refuge Center's Facebook, Twitter, and Instagram pages (the number of mentions is the minimum and may exceed the amount listed)	Three	Two	One
Event tickets	Ten (table)	Ten (table)	Six (1/2 table)

Please send logos/artwork to Amy Cochran at amy.cochran@therefugecenter.org

Method of Payment

- Invoice me** for payment at a later date
 Check enclosed payable to *The Refuge Center for Counseling*
 Credit Card VISA MasterCard American Express

Name on Card: _____

Card #: _____

CVV# _____

Exp. Date: _____

Signature: _____

In order to ensure recognition on our event marketing materials, **please submit this form or call by Friday, March 31, 2017**

The Refuge Center for Counseling
 Attn: Amy Cochran
 103 Forrest Crossing Blvd., Suite 102
 Franklin, TN 37064
amy.cochran@therefugecenter.org

For more information, contact Amy Cochran at (615) 739-1131 or visit www.therefugecenter.org